



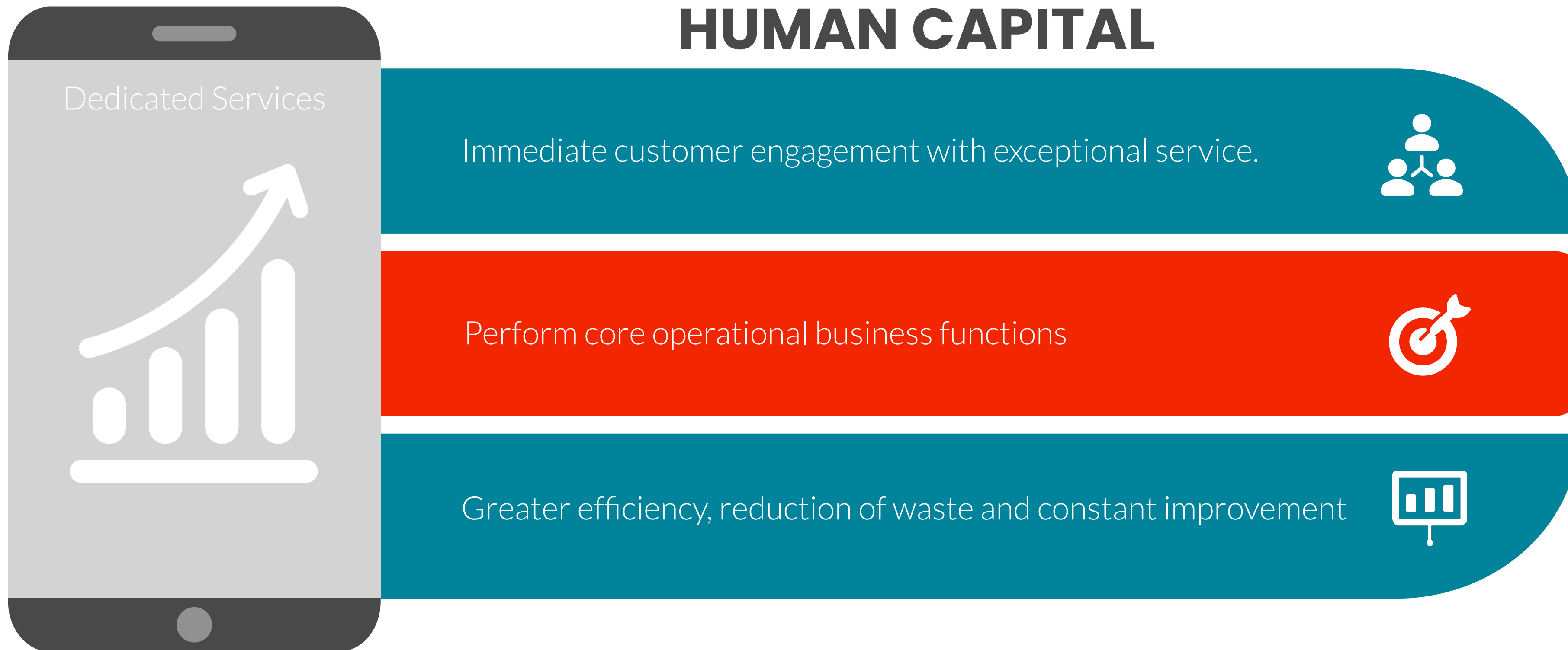
KI KAIZEN INFUSION

REVTECH SOLUTIONS
powered by **MAN+MACHINE**

MAN+MACHINE SUMMARIZED

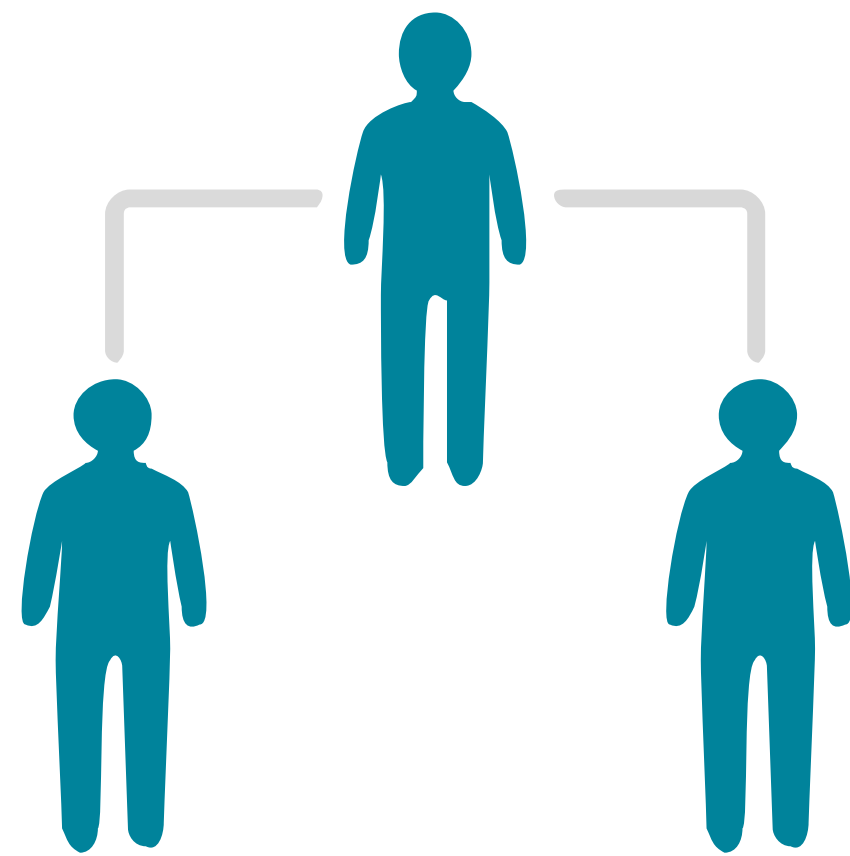
MAN+MACHINE is the synergy between highly trained Specialists and a remarkably innovative technology platform. The combined objectives are “Continual Improvement” in cutting costs, growing revenue and delivering an exceptional customer experience.

HUMAN CAPITAL



MAN+MACHINE SUMMARIZED (2)

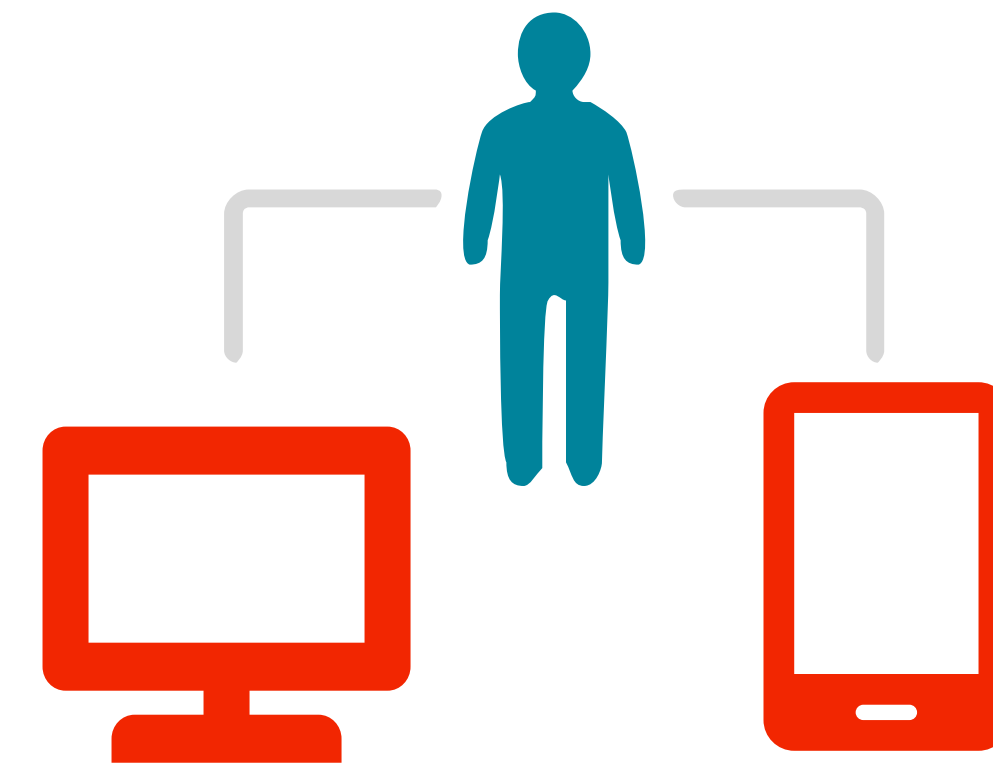
Our technology works in tandem with Operations Management Software through seamless integrations. Starting with our central hub that manages all inbound/outbound communications, everything is funneled through our Live Communications Center.



LIVE COMMUNICATIONS CENTER

77% of customers believe it takes too long to reach a live agent. We believe immediate engagement is crucial.

REV-TECH



OMNI CHANNEL TECHNOLOGY

Hold times have grown 34%. Our OMNI Channel Communications alleviate the pains of being placed on long holds.

THREE CORE PROBLEMS

A core tenant of MAN+MACHINE is solving pains through innovation and thoughtful attention. With so many to choose from, we'll outline the following three examples.



Example 1

Employees are usually spread too thin, or limited by hours of operations in order to provide timely engagement to customers or prospects. The lack of exceptional service through immediate engagement will incur 5-figure monthly losses in many industries.

Example 2

Online appointment scheduling and the management of provider schedules is insufficient in most industries, leaving costly gaps due to cancellations, touchless scheduling mistakes, appointment slots being left empty, etc.

Example 3

The limitations of digital marketing platforms are universal. These include continual improvement guidance, personalization, logistics for response handling, referrals and rewards, retargeting, outbound message throttling, leveraging external analytics, etc.

THREE RESPECTIVE SOLUTIONS

While most solutions MAN+MACHINE provides are unique to each of the industries we serve, the solutions we've outlined below are applicable to all of these verticals.

Solution 1



Our streamlined communications platform can carry 10's of thousands of simultaneous conversations that flow naturally into human engagement (when a personal touch is needed) or intuitively into touchless experiences (delivered through technology).

Solution 2



Our automated '**Notification of Cancellation Waiting List**' books cancelled appointments within minutes. Simulation of call-in questionnaires, industry specific scheduling features unmatched in flexibility, promos triggered by approaching free time-slots and continual MAN+MACHINE analysis are a few ways that schedules will remain filled..

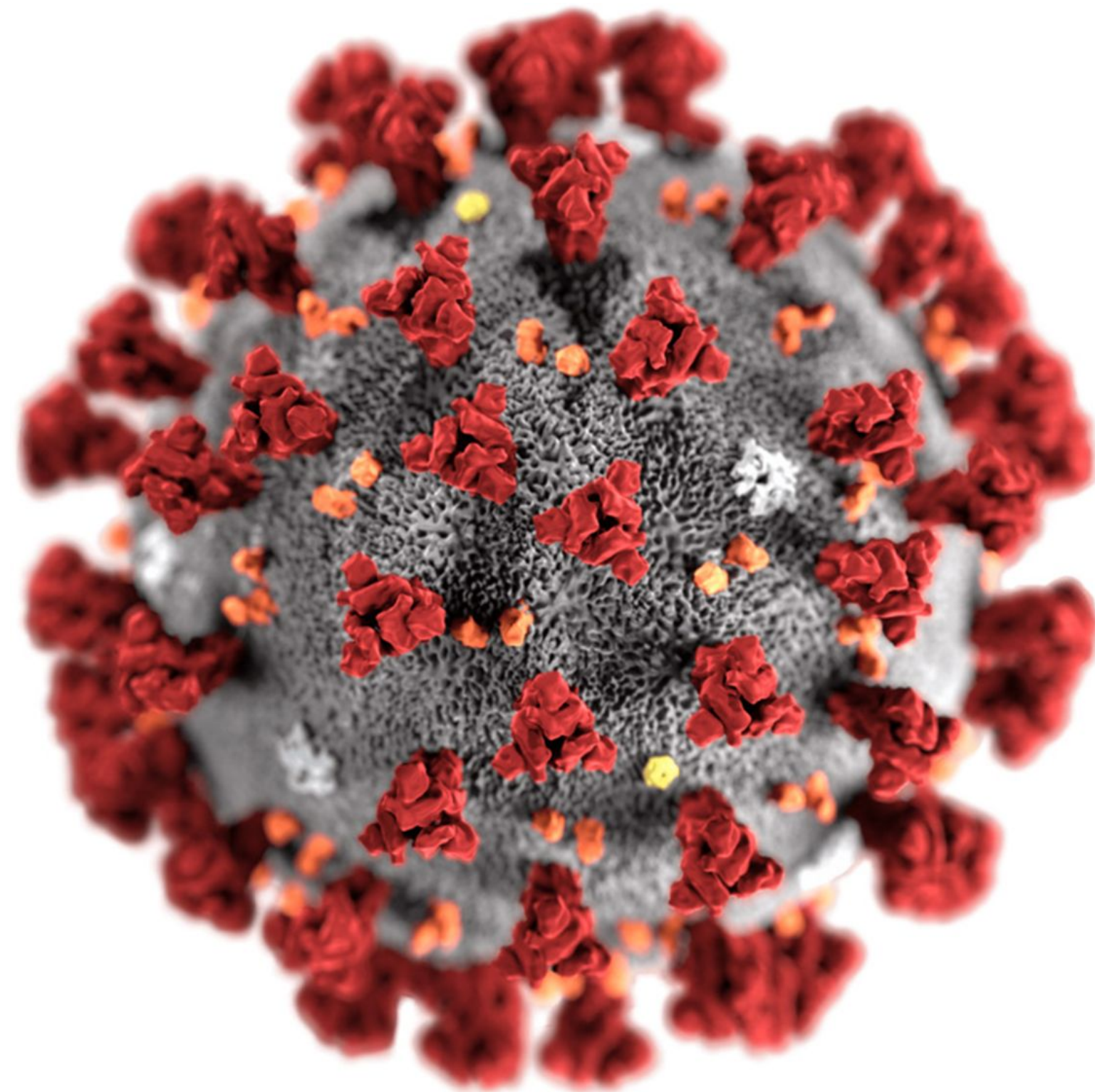
Solution 3



Campaigns offer greater personalization of messages, landing pages, conversational storylines, referrals & rewards, social sharing tools, etc. These are coupled with continual improvement analysis for fine-tuning campaigns along with more effective precision targeting.

THE COVID-19 IMPACT

We're uniquely positioned to offer the perfect solution to the ongoing Pandemic. We resonate with business owners who understand the challenging impact COVID-19 continues to have on businesses.



Rising Salaries

Pressure to raise wages that keep up with inflation continues to increase

Staffing Shortages

Trends and mandates are leaving access to professional staff influx.

Unpredictable Regulations

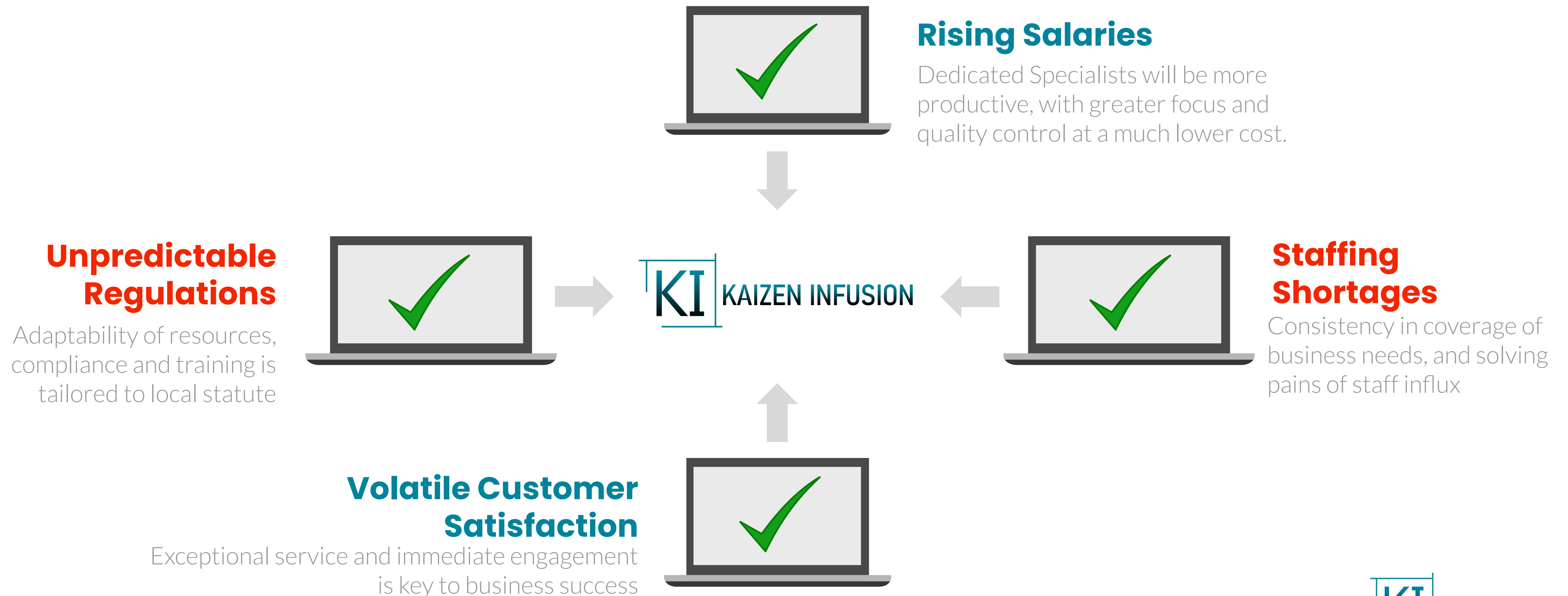
A Greek alphabet of variants has resulted in regulatory instability

Volatile Customer Satisfaction

95% of consumers say customer service is key to their brand loyalty


THE CURE FOR BUSINESSES

Our specialists receive dedicated training from the businesses they serve. Through guided logistics and lean processes they can perform many of the core operational functions that businesses require.




MARKET SIZE

While our platform and service is technically industry agnostic (offering a compelling value proposition to most service based verticals), we're primarily focused on industries where we have extensive experience and multi-location chains, franchises and consolidators are prevalent.




Veterinarian
over 30,000 clinics




Orthodontic
over 10,500 locations




MedSpa
10,000 by 2023




Optometry
64,000+ providers




Fitness Clubs
over 32,000 in 2021



Auto Glass
14,000 locations



Chiropractic
over 95,000 licenses



Direct Sales
over 1,100 companies

COMPETITION

We state that we're competition to nobody and value-added integration partners to everyone. There are businesses who provide similar communications platforms (as one component), but through a simple integration, our turn-key MAN+MACHINE service will provide the human capital for 100% client utilization of their tools. Overlapping features can be suppressed in our system to eliminate competing conflicts of interest.

 **Podium**

 **weave**

AKTIFY™



SaaS with Human Capital

There's no competition with these two elements together

Sticky Integrations

The MAN+MACHINE service increases utilization and retention

Turn-key Solution

Simple API implementations provide our services to all clients of external partners

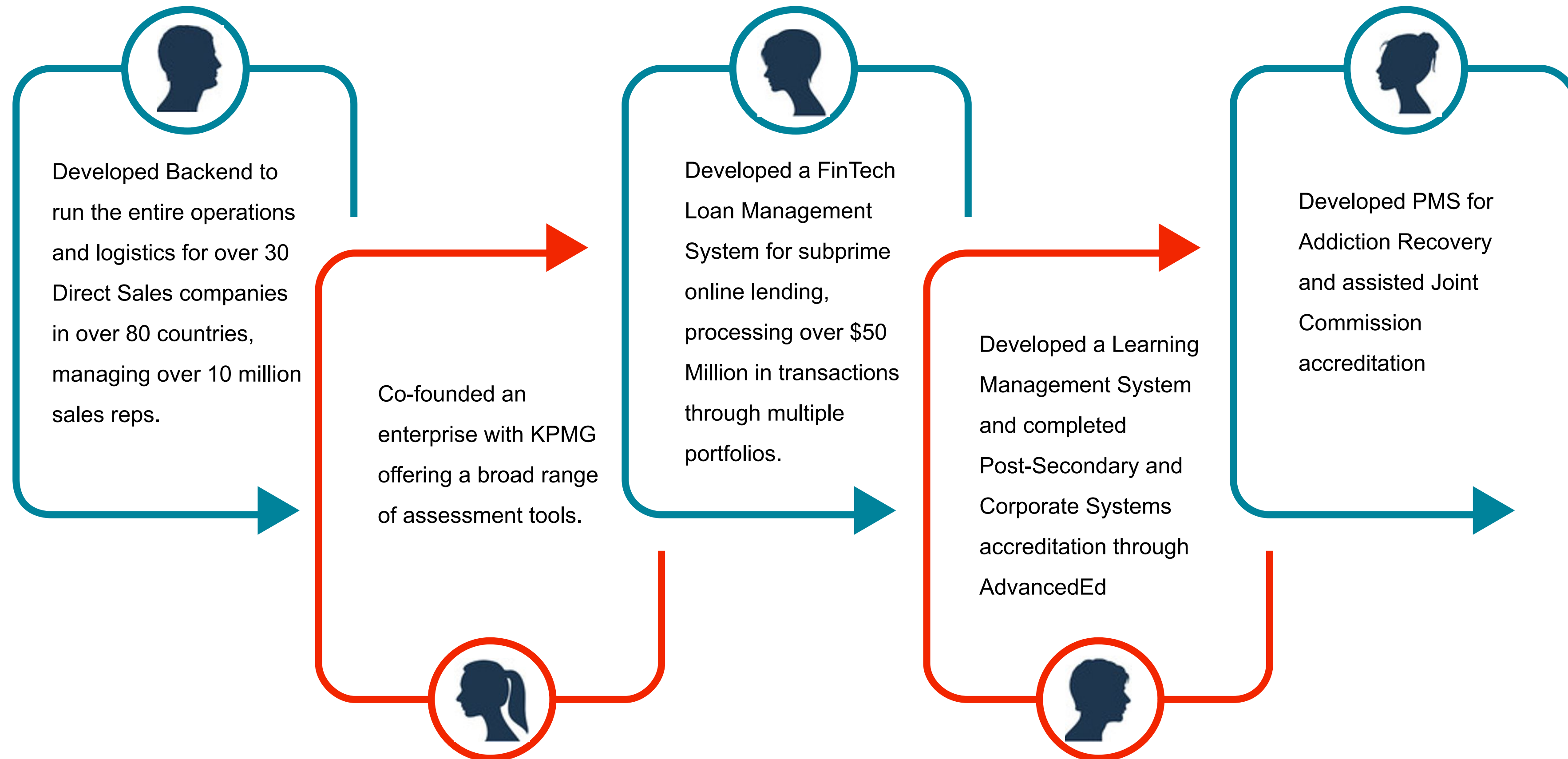
BUSINESS MODEL

Our SaaS platform and dedicated human capital for operational support has no contract requirements, and is offered on a month-to-month subscription fee. Each area of focus will often individually deliver immediate ROI to cover the subscription cost of service. Our KPI's are transparent to show the direct impact of each area to the bottom line of the business.

 Advanced Online Scheduling	Tailored to “best of” solutions by industry	 Reputation Management	True differentiators others do not offer
 Marketing Campaigns	Taking promos to a whole other level	 Reminders Plus	Solutions with major emphasis on the PLUS!
 Collections - Failed Payments	30-90 day aging and failed transactions	 Business Intel - Data Analytics	The secret sauce for Continual Improvement
 Lead Conversion	Promptly engage leads via inbound & outreach	 Registration Plus	Dynamic onboarding, Intake and much more

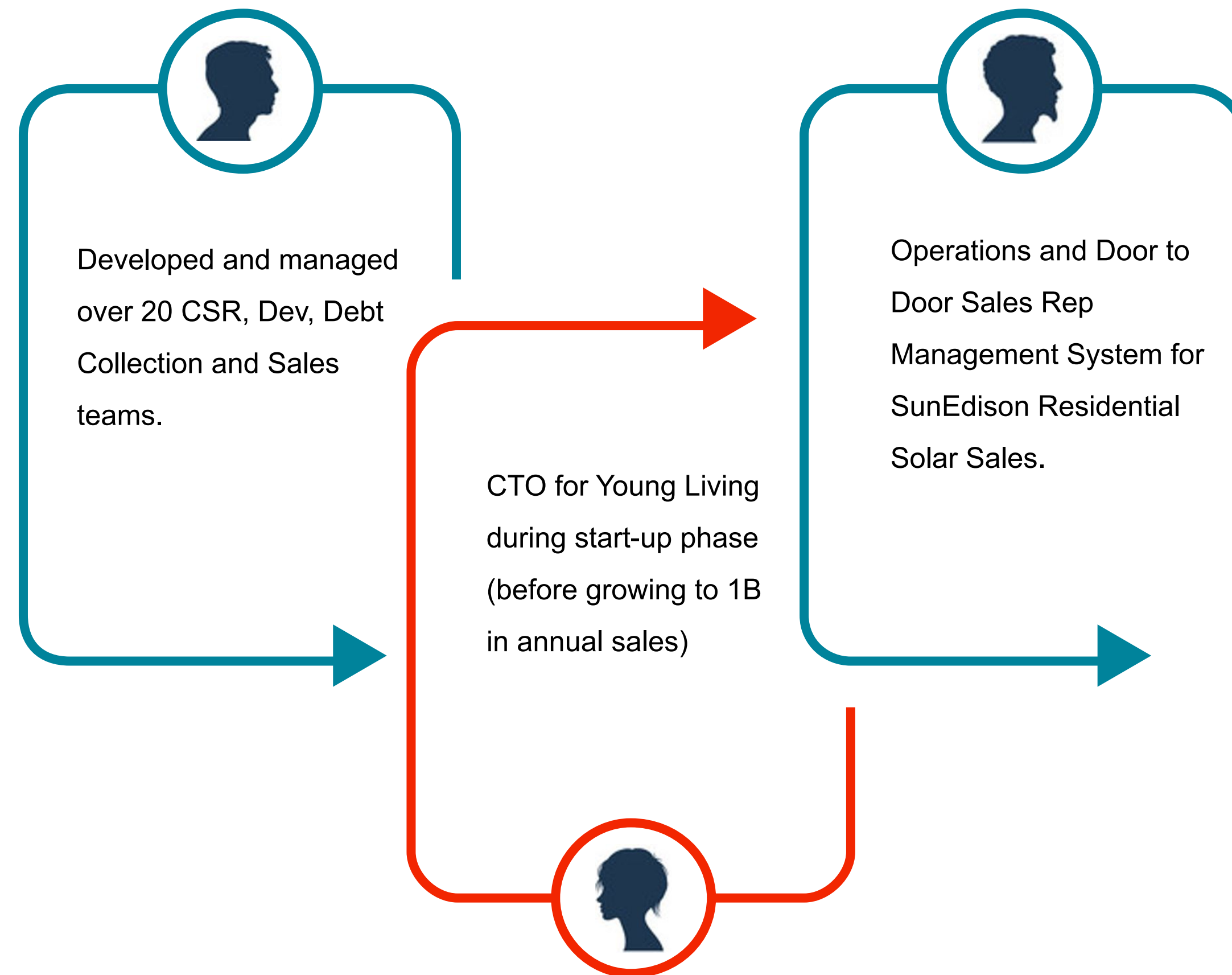
OUR TEAM

Our core team consists of former founders and executives in businesses from a broad range of industries. Our experience and expertise has largely centered around developing and supporting Practice Management Systems, as well as building and managing teams and/or overseeing most areas of operations. Collectively, we have proven experience in every area of focus we provide.



OUR TEAM (2)

Very few businesses and management teams have extensive experience and wherewithal in building both enterprise SaaS solutions for Operations Management, and operational teams for customer support, debt collection, lead conversion, underwriting, national and regional sales and full operational oversight. Our team has proven expertise in both.



REVENUE OUTLOOK

At a high level, a full service 85 location operation will gross just over \$1 Million in annual revenue, with net profit of \$460,000 after operational costs and commissions (our PPM in Addendum A breaks down our complete revenue model).

01

We are an early revenue stage start-up with a lean profit & cost model for predictability

Early Revenue

02

Two years of bootstrapped planning and development, while remaining debt free

Debt Free

03

Production ready platform and service with a wealth of relevant domain experience

Production Ready